



WHY VOTE FOR WOMEN...

“

That we have the vote means nothing. That we use it in the right way means everything

— Lou Henry Hoover

”

**EQUALITY IN
REPRESENTATION**
#VoteADada

WOMEN IN KENYA REMAIN UNDERREPRESENTED IN POLITICAL POSITIONS.

Why you need to support the election of women into political positions

1. It is a widely appreciated fact that men and women think and plan differently, when one gender is left to think for the rest, the country ends up with skewed development plans and approaches.
2. To make use of available knowledge, skills and talents of women for improved governance and nation building.
3. Research indicates that, the interests/concerns of children, youth, women and families in development planning are more likely to be taken into consideration by women.
4. Women are results oriented
5. Women inspire and provide supportive environment for others to better themselves
6. For women to exercise their rights as citizens by engaging in and informing decision making at the political level as it affects their lives

What are the issues that constrain or inhibit women from taking up political leadership roles?

1. Negative cultural beliefs that women should not lead, this consciously or unconsciously inform voters not to elect women,
2. Inadequate political will to support legislation for the implementation of the constitution 2/3rd gender rule
3. Intimidation, harassment, threats and violence of women aspirants and voters by men
4. Limited resources which limit their campaign ability therefore low visibility
5. Competing family interests, such as, fear of exposing their families, not able to consistently participate in opportune moments because of the timing or time factor i.e early morning or late night political meetings or media interviews

What can you do to support women to actualize their political rights?

- Encourage those that you know have leadership capacities to offer themselves for elective positions
- Be an advocate for women in political leadership
- Purpose that at least half of your candidates of choice in the 2017 elections will be women

CLOSE THE GAP



VOTE A DADA