



Kenya Extractive Industries Development Programme (KEIDP) aims to:

“create a sustainable extractives sector which stimulates equitable wealth and job creation, moves Kenya towards middle-income status, and delivers to the large majority of Kenyans significant economic, health and social benefits now and in the future”.

Turkana Community Engagement Component aims to:

“Contribute to increased community and public awareness of the oil industry development in Turkana county and the roles and responsibilities of the County Government, National Government, EI companies and communities in relation to EI projects in promoting integrated development in the county by increasing community access to credible and trusted information.”

The radio pilot project

Community meetings in
Nakukulas and Kalapata



Interactive radio programmes
on Jambo Turkana



Text messages analysed by
Africa's Voices



SMS FEEDBACK FROM COMMUNITY MEETINGS AND RADIO AUDIENCES

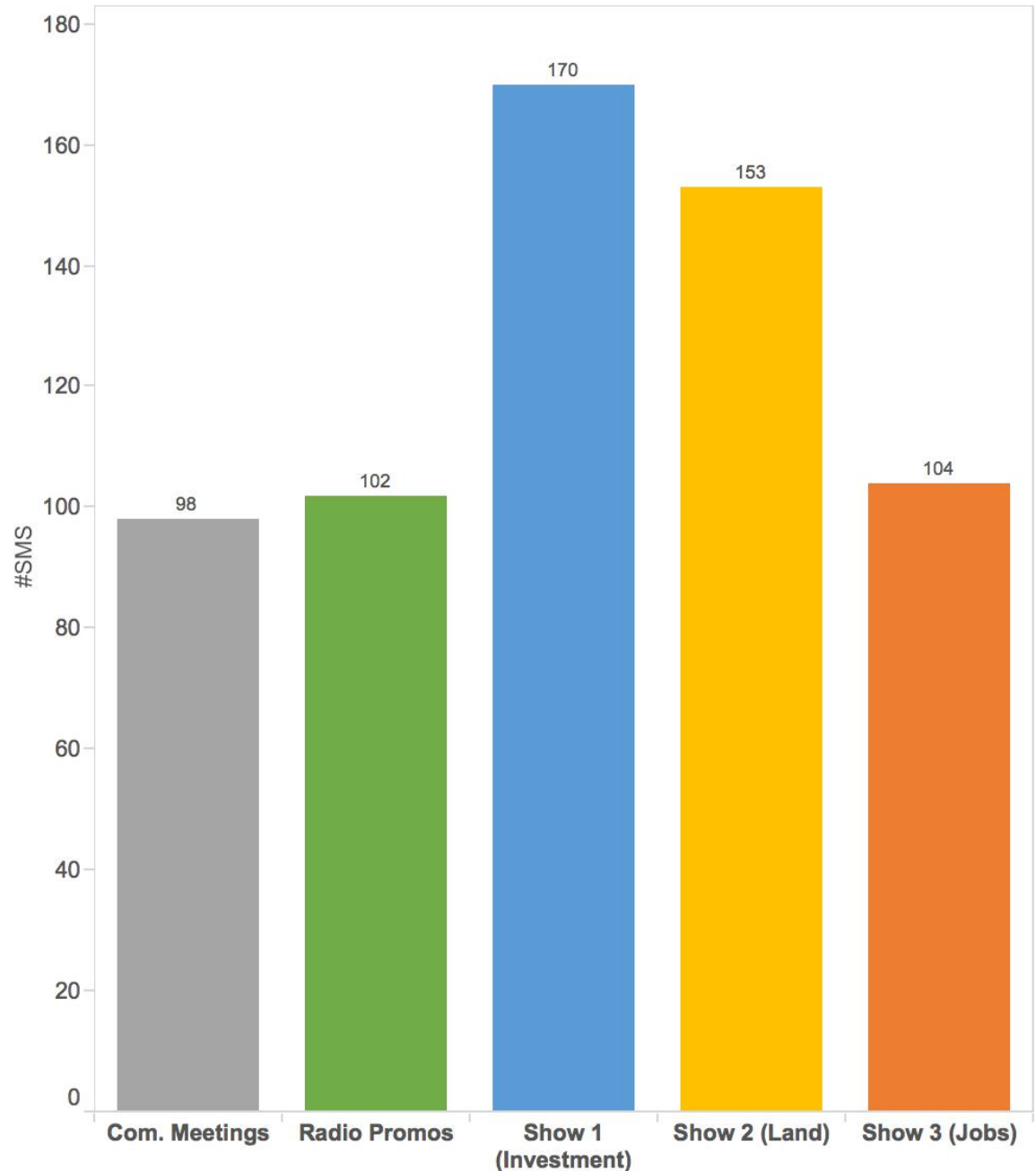
1) Community meetings

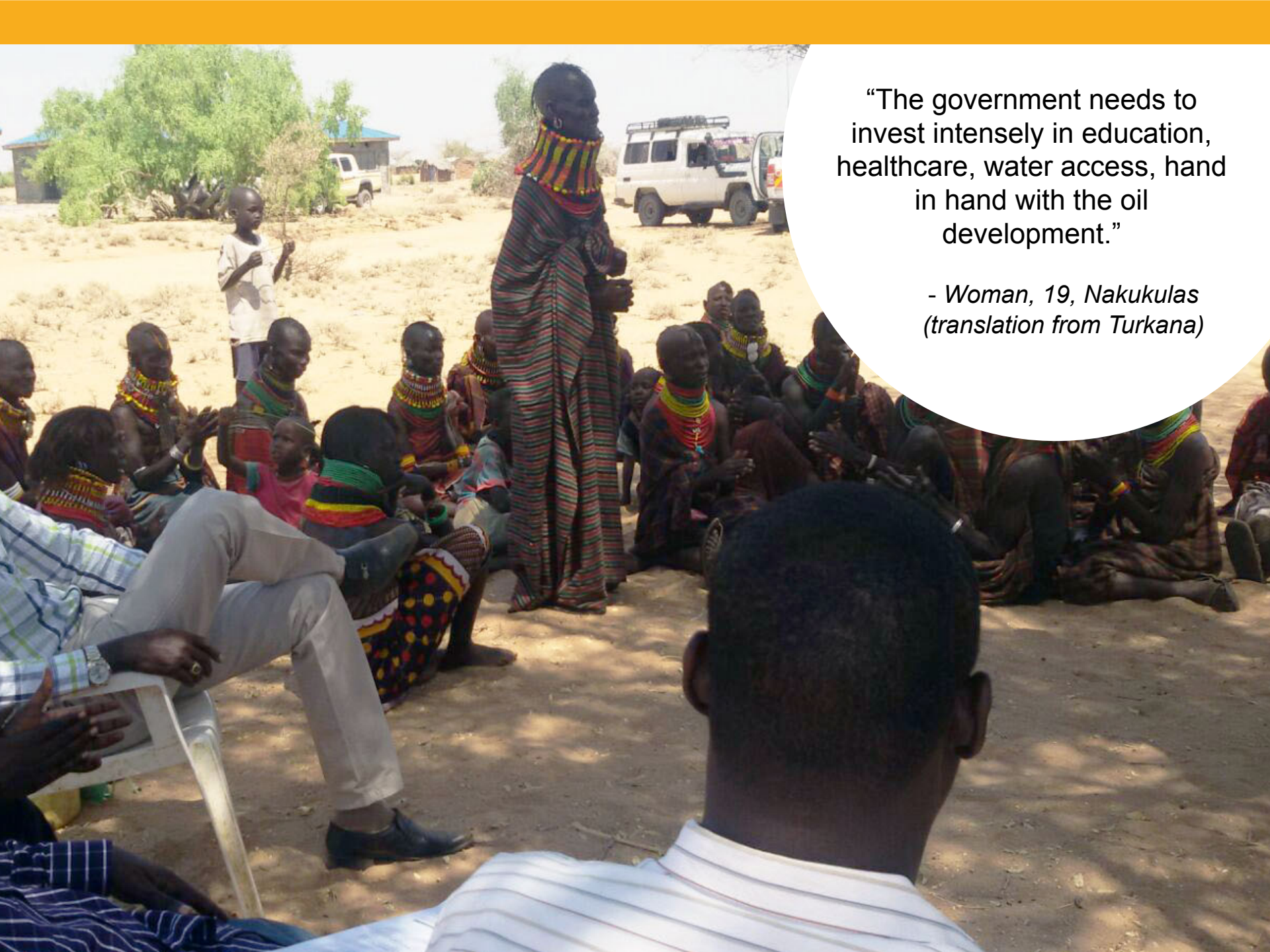
2) Radio promos: What do you want to know about oil and gas industry? [JAMBO]

3) Do you think the extraction of oil and gas within Turkana County will benefit the life of your community? Yes/No? How? [OIL]

4) Are you okay about oil and gas companies getting access to land? Yes/No? Why? [LAND]

5) Do you think that oil and gas industry will improve your chances to access job opportunities? Yes/No? How? [JOB]



A photograph showing a group of people, primarily women and children, gathered in a dry, open landscape. A woman in the center stands wearing a long, patterned wrap and multiple colorful beaded necklaces. Other people are seated or standing around her, some also wearing beaded jewelry. In the background, a white van is parked on a dirt road. The scene appears to be a community meeting or a gathering in a rural area.

“The government needs to invest intensely in education, healthcare, water access, hand in hand with the oil development.”

- Woman, 19, Nakukulas
(translation from Turkana)



“Communities need to be compensated to be relocated. It is their land.”

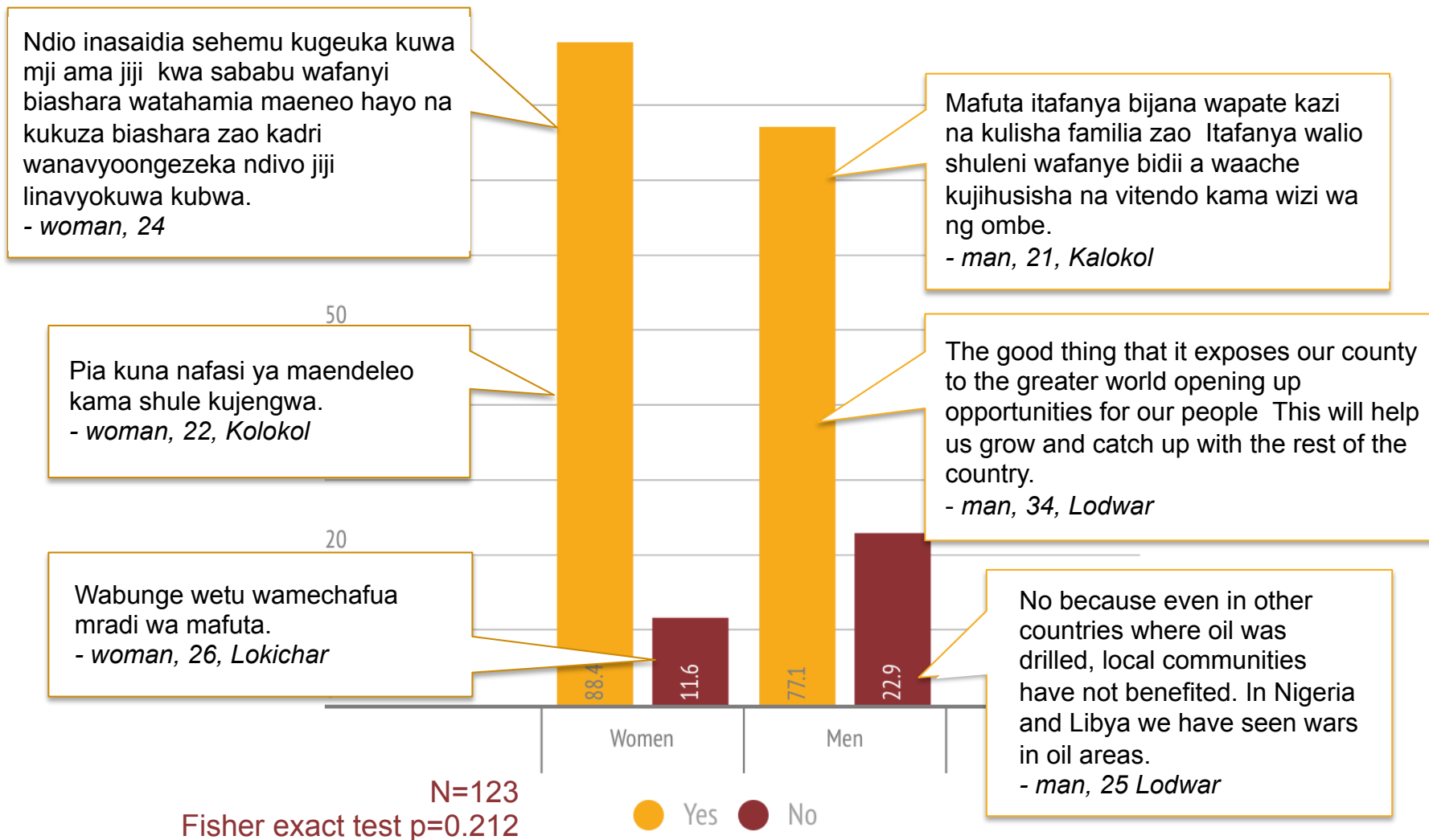
- Woman, 18, Kalapata
(translation from Turkana)

“We are not benefiting especially on the side of water. We request Tullow to build bore hole, not tanks.”

- Man, 34, Kalapata
(translation from Turkana)



1) Do you think the extraction of oil and gas within Turkana County will benefit the life of your community? Yes/No? How?



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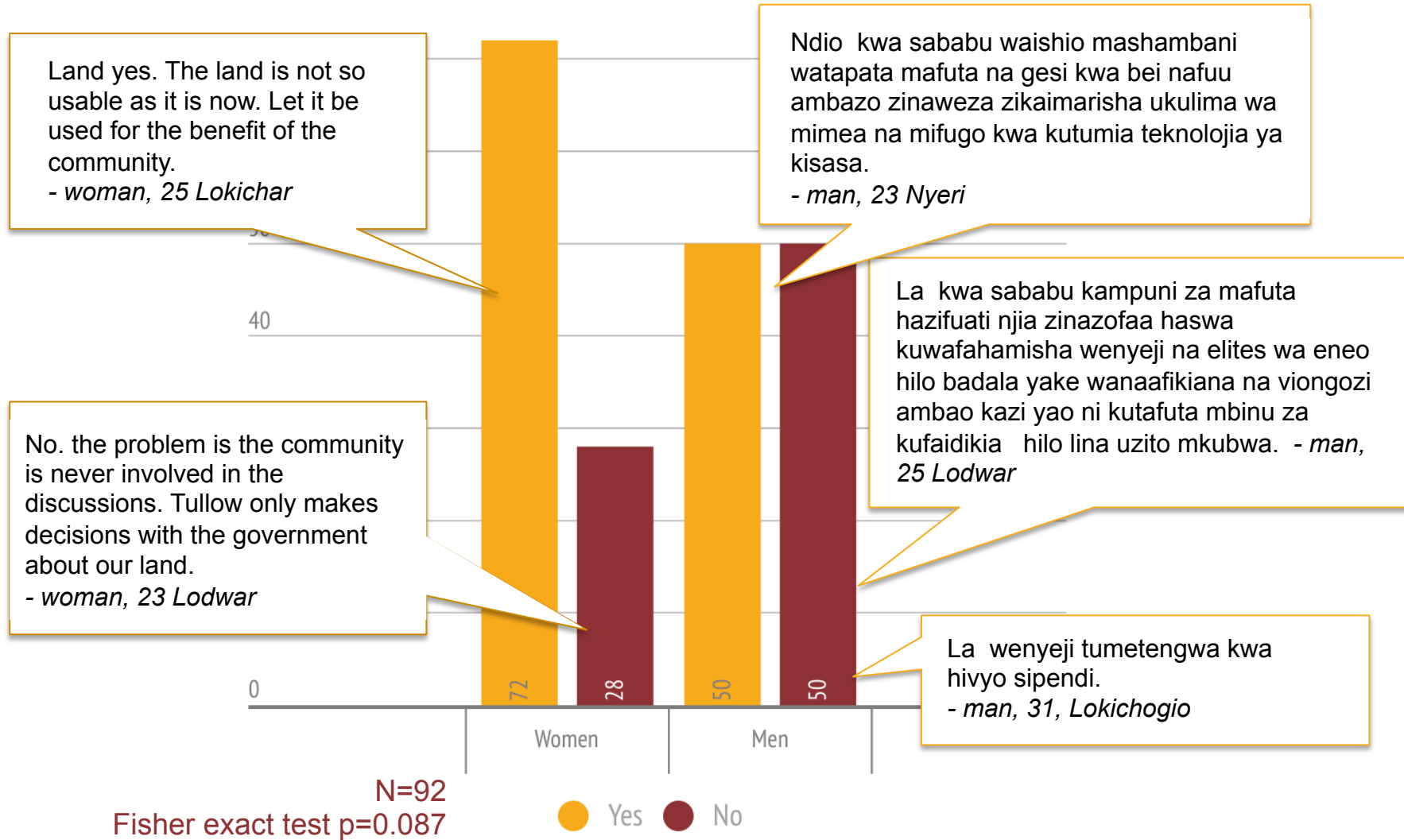
People are in favour because:

- ✓ Oil will bring new schools, hospitals, roads, jobs and businesses
- ✓ Employment will help to reduce social problems (e.g. drinking, cattle theft)
- ✓ Turkana is in the news and attracting foreign investment

People are against because:

- ✗ Communities are being put against each other by the Turkana government/MPs
- ✗ There are examples of other countries where oil has caused problems
- ✗ The impact of oil extraction on the environment and public health (especially children) is not sufficiently discussed

2) Are you okay about oil and gas companies getting access to land? Yes/No? Why?



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Yes/No? Why?

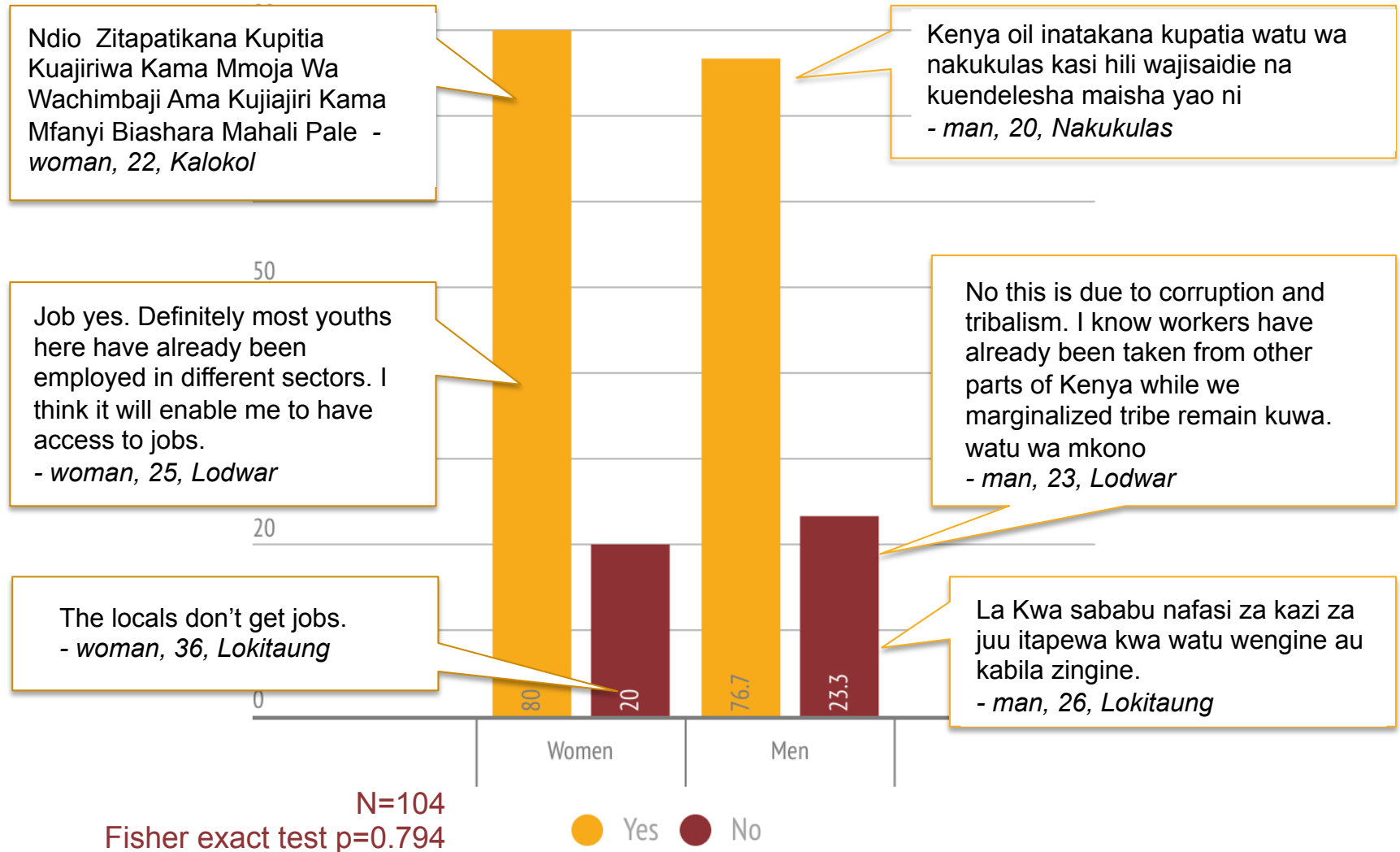
People are in favour because:

- ✓ The land is not good for agriculture. It should be used to benefit communities
- ✓ Companies are already giving scholarships and jobs to the community
- ✓ Oil and gas will be affordable and will allow farming with new technology

People are against because:

- ✗ Nomadic communities will be affected
- ✗ Communities are not being consulted and involved in decisions
- ✗ Companies will exploit the locals by taking advantage of their ignorance

3) Do you think that oil and gas industry will improve your chances to access job opportunities? Yes/No? How?



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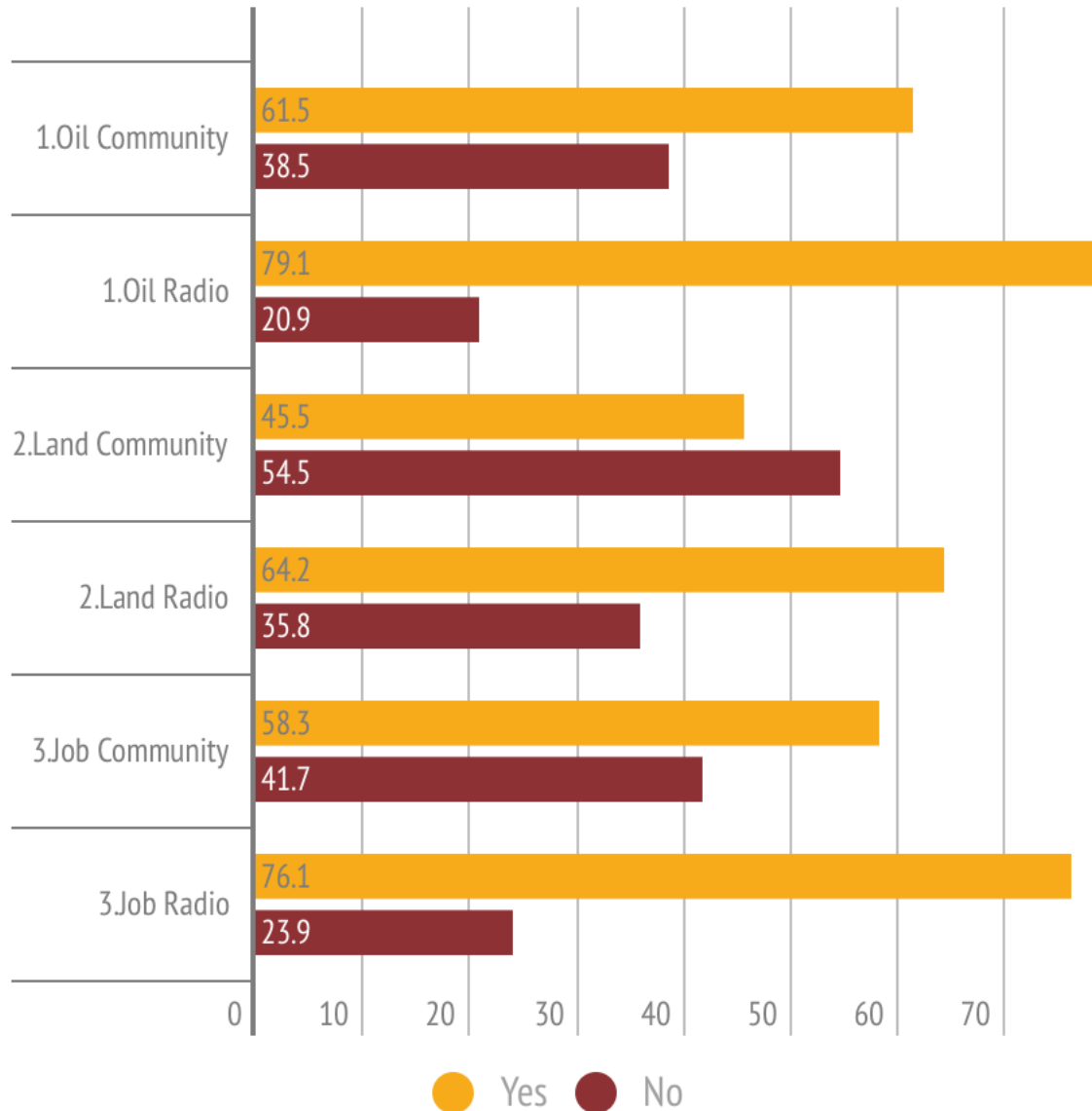
People are in favor because:

- ✓ Oil companies will employ locals
- ✓ Other jobs will be created from new businesses
- ✓ Oil companies are investing in education (e.g. scholarships)

People are against because:

- ✗ Local people will be given low jobs (cleaners, security)
- ✗ There is no transparency in recruitment so people with connections to government will get the best jobs
- ✗ There will be people coming from other parts of the country

COMMUNITY MEETINGS VS RADIO SHOWS IN ALL 3 QUESTIONS

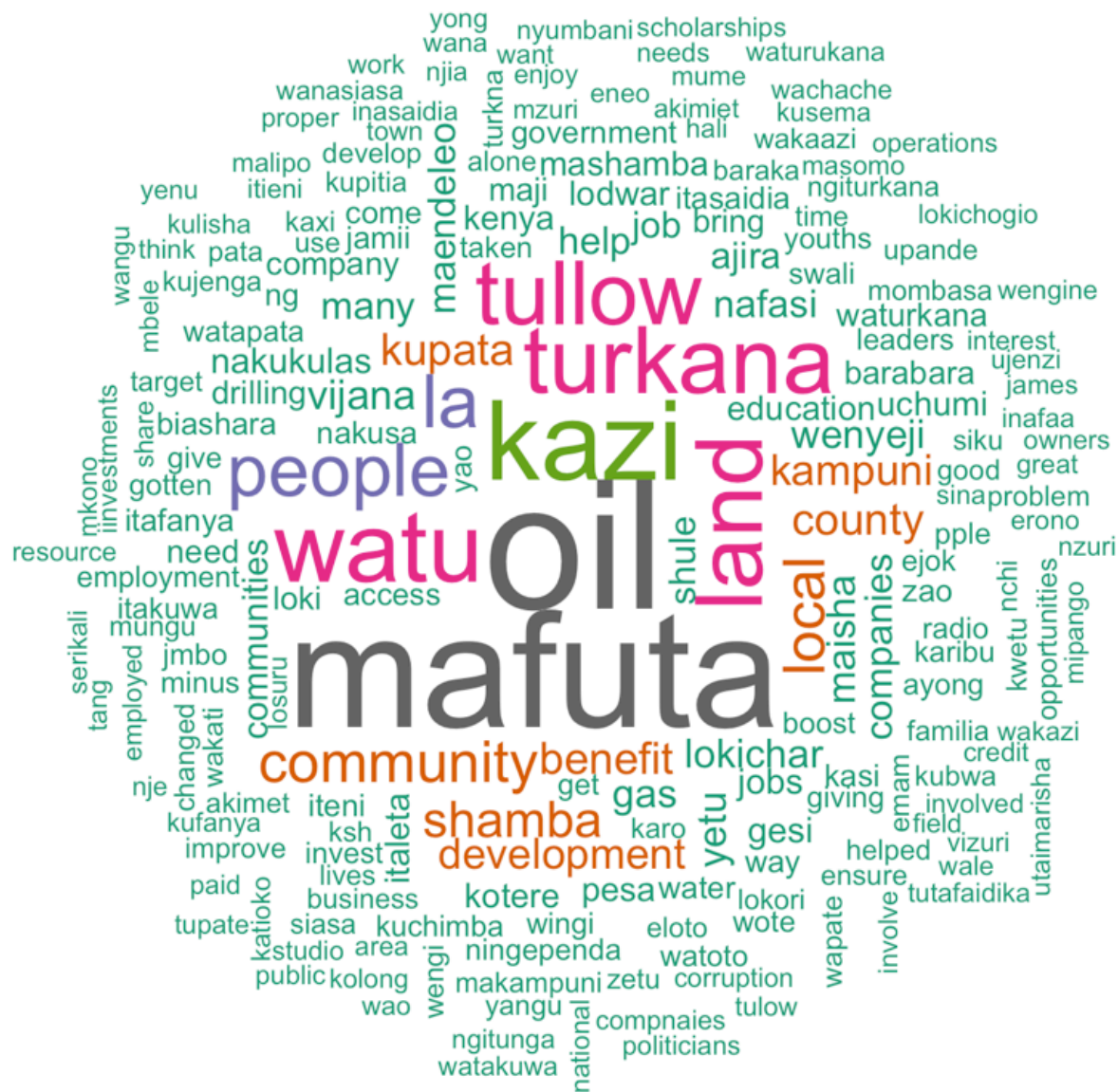


People who sent SMS during the community meetings:

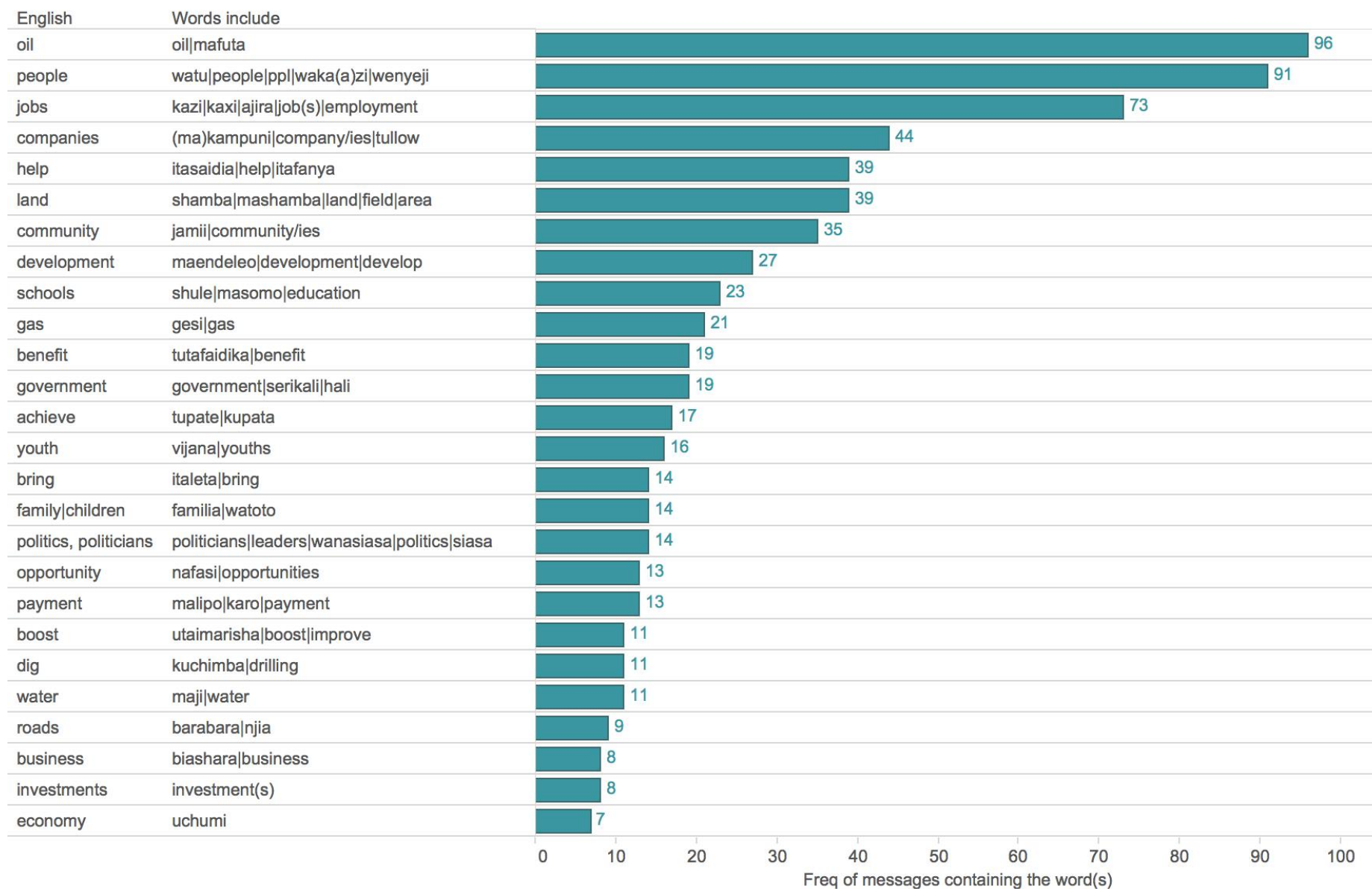
- are more skeptical about oil exploration benefiting their communities;
- are less happy with companies accessing land;
- are less hopeful about having job opportunities;

...compared with people who sent SMS during radio shows.

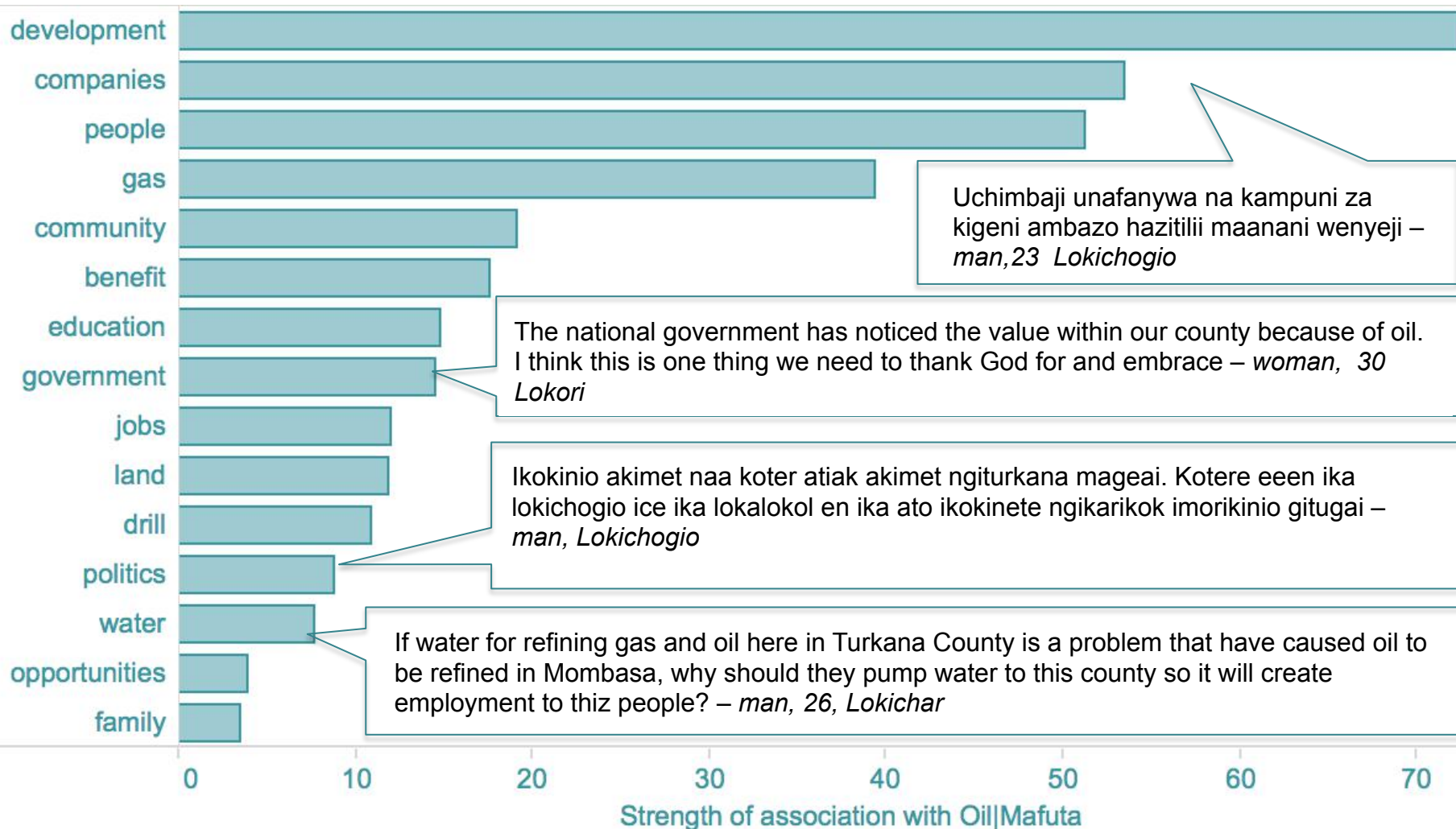
HOW DO AUDIENCES
TALK ABOUT OIL AND
GAS DEVELOPMENT?



The most frequently used words were related to: communities, schools, government, youth water, roads, and money/payments



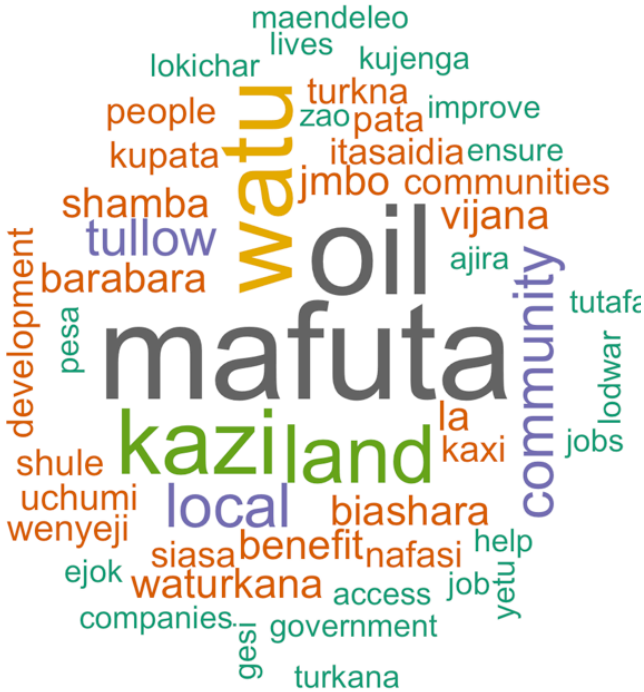
Words that were associated with oil:



HOW DO WOMEN AND
MEN'S VOICES DIFFER?



Women

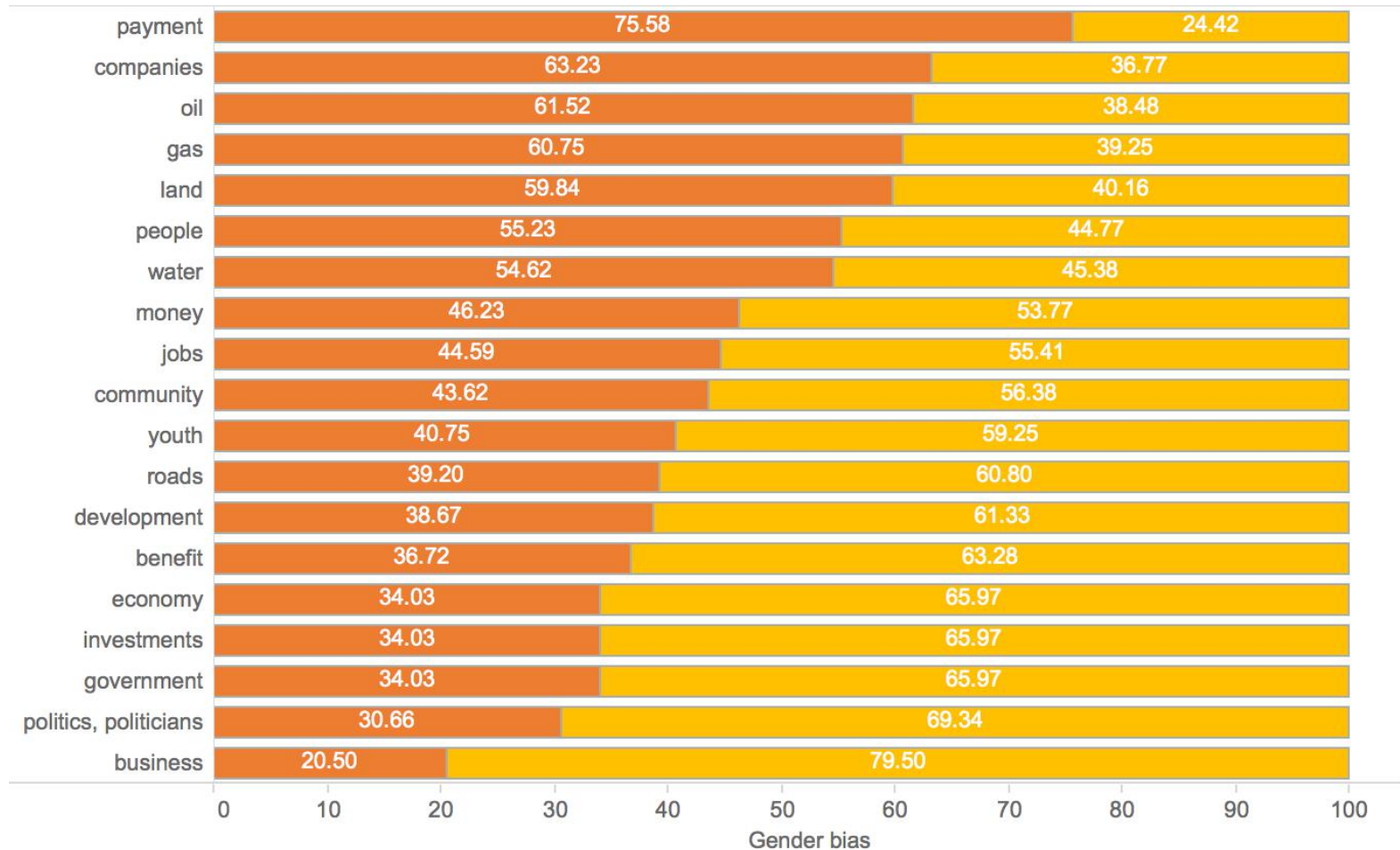


Men



Women and men talk about different topics...

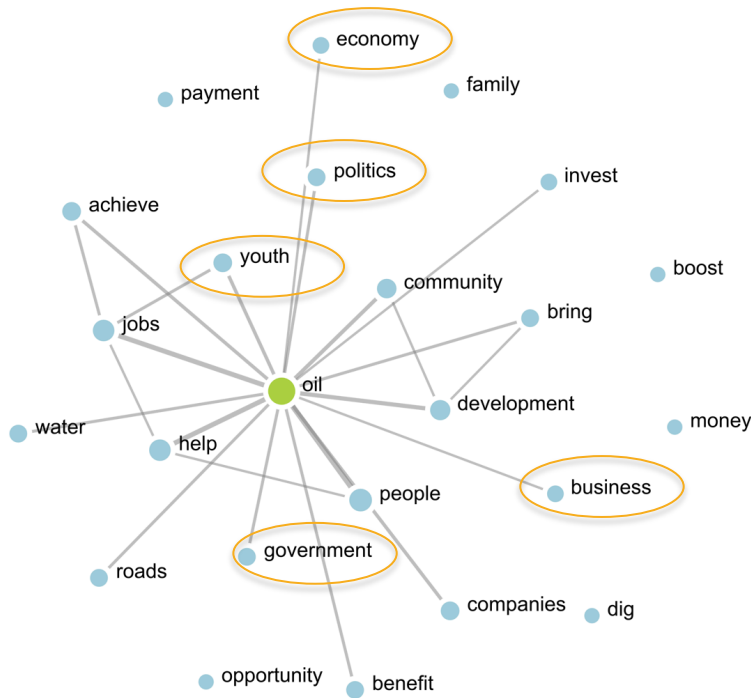
Men showed more concern about companies, payments, land and water...



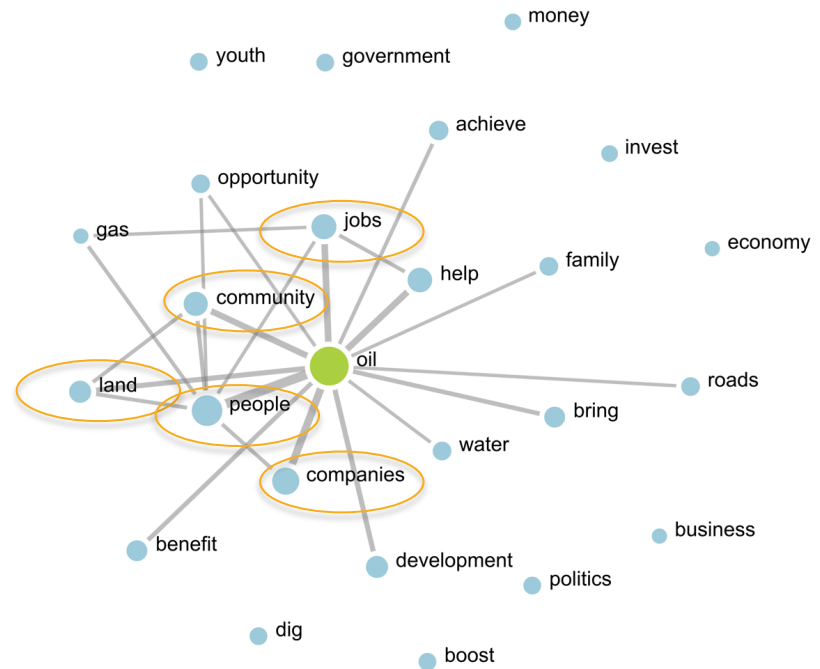
Gender
Women
Men

...while women talk more than men about business/ economy, government, roads and youth

Women talk about oil more broadly – compared to men, they focus more on economy, business, politics, government and youth...



Women



Men

...while men talk about oil more narrowly, as related to companies, people/communities, land and jobs.

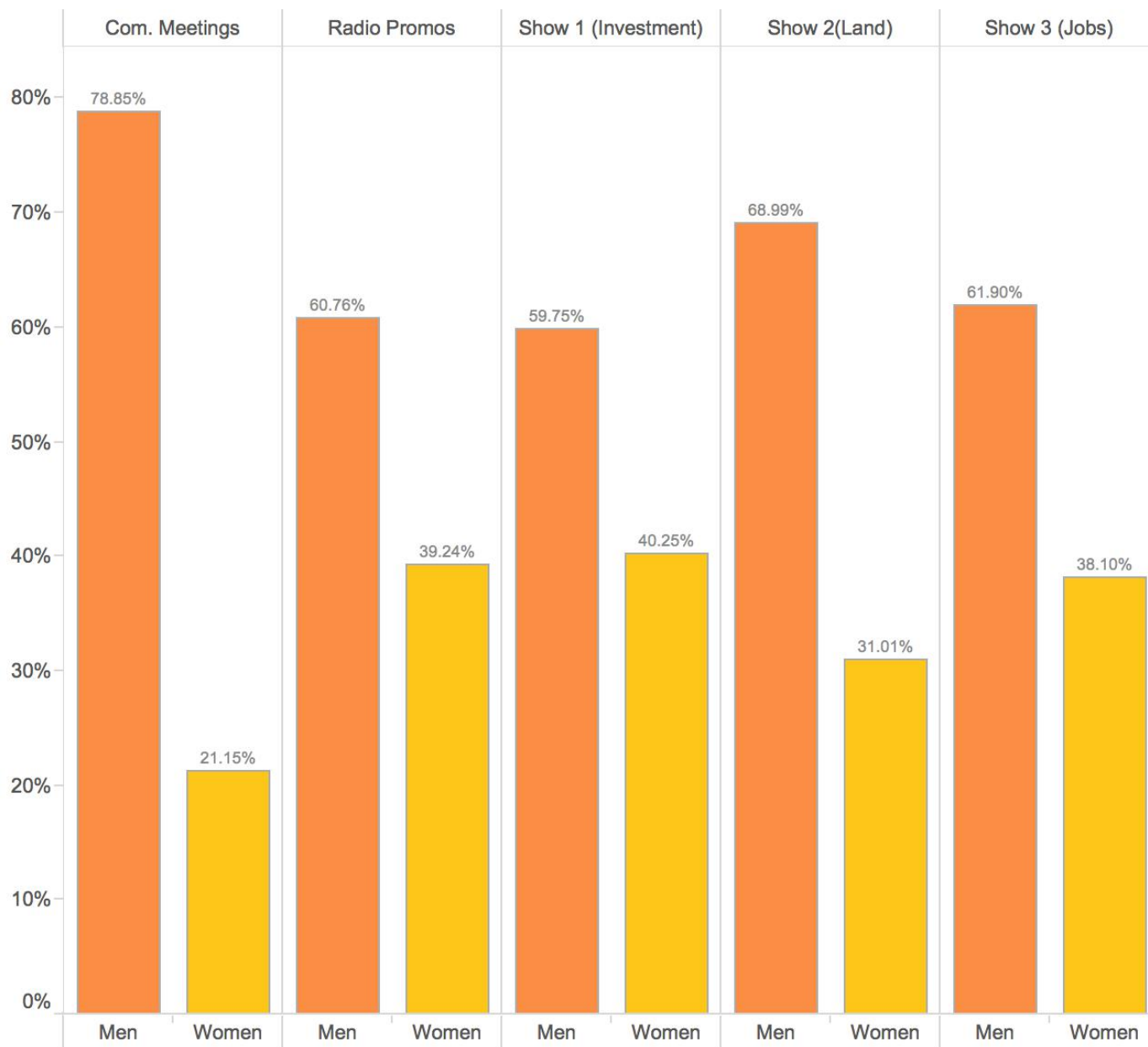
WHOSE VOICES ARE WE
GATHERING?



37.3% of people who participated were women



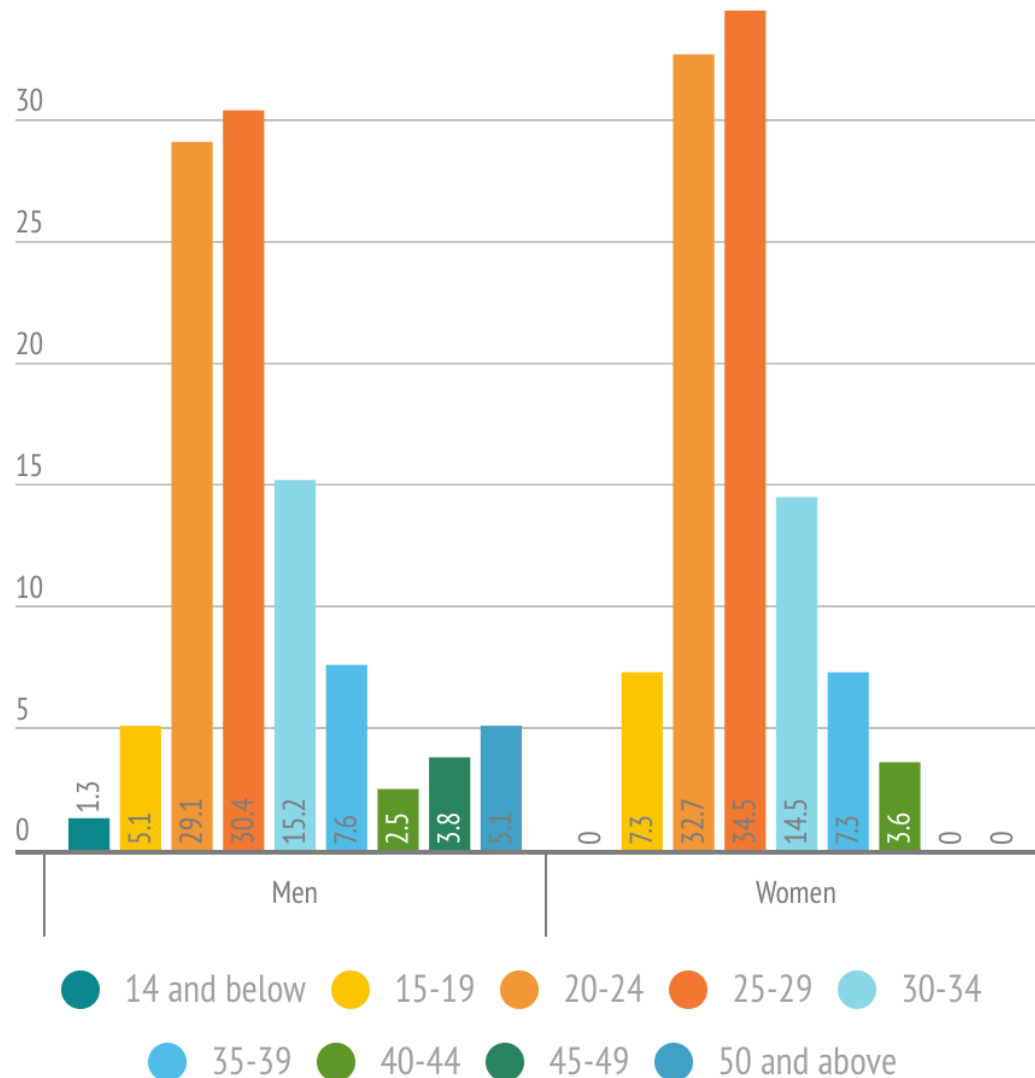
● Women ● Men



During the community meetings, only 20% of SMS were from women...

...but in the radio shows/promos, more than 35% of SMS were from women.

The typical texter is 20-29 years for both genders...



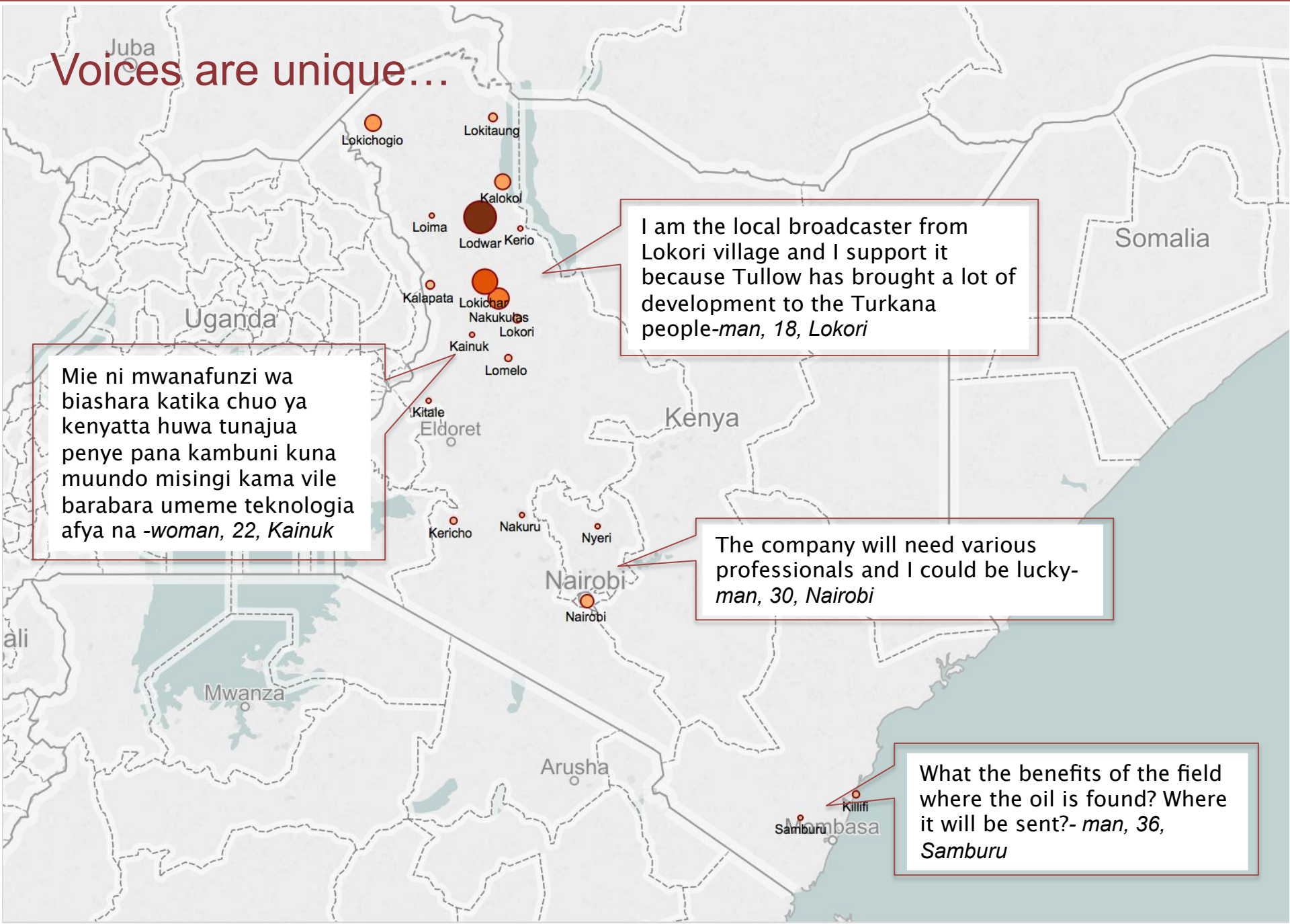
Voices are unique...

Mie ni mwanafunzi wa biashara katika chuo ya kenyatta huwa tunajua penye pana kambuni kuna muundo misingi kama vile barabara umeme teknolojia afya na -*woman, 22, Kainuk*

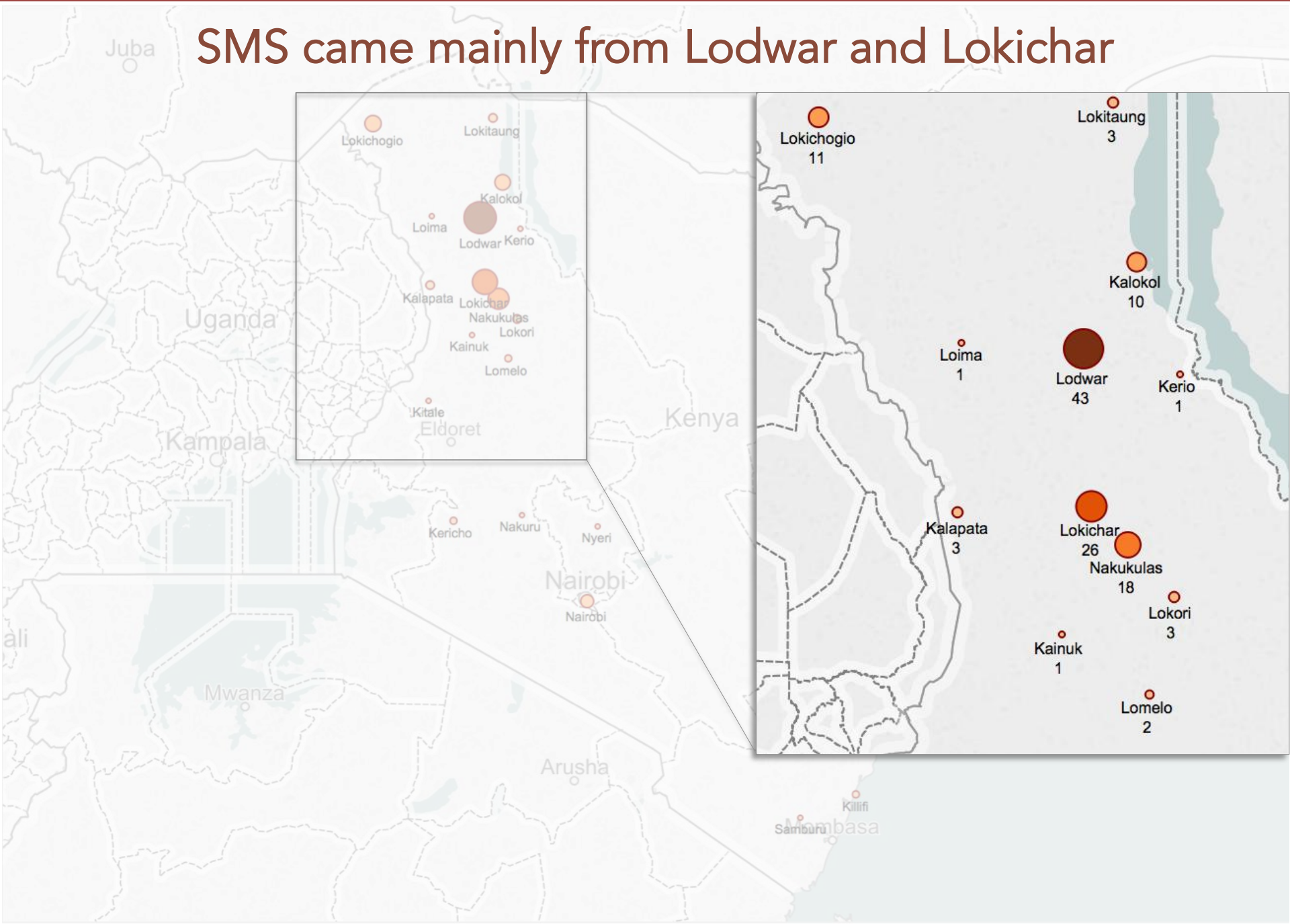
I am the local broadcaster from Lokori village and I support it because Tullow has brought a lot of development to the Turkana people-*man, 18, Lokori*

The company will need various professionals and I could be lucky-*man, 30, Nairobi*

What the benefits of the field where the oil is found? Where it will be sent?- *man, 36, Samburu*



SMS came mainly from Lodwar and Lokichar





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For more information, contact:
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SMS data were collected between 2nd and 12th September 2015. SMS were free. 617 SMS were received from 220 individuals. The response rate to an automated SMS survey on socio-demographics is 81.5% for gender, 73.4% for location and 72.6% for age.