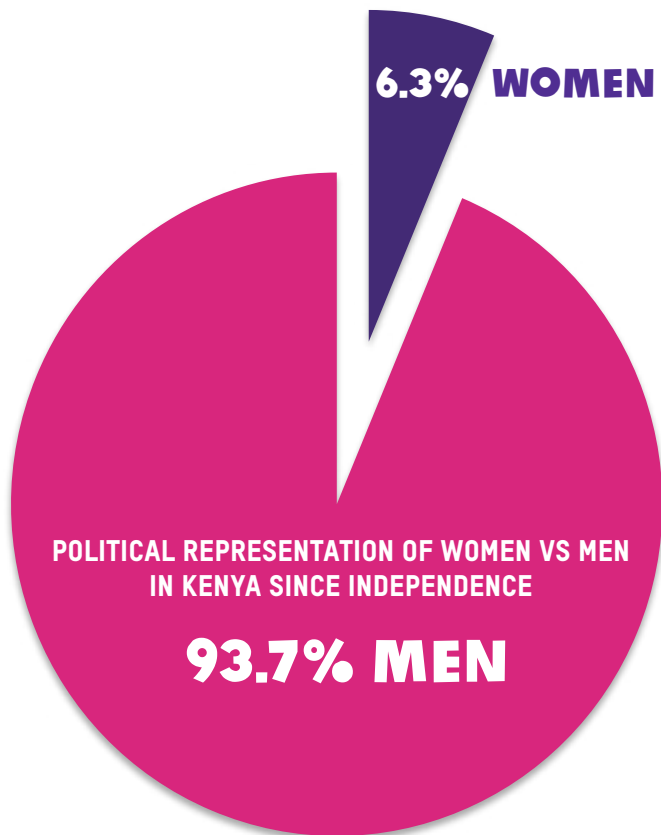




**CLOSE THE GAP**  
**#VoteADada**

# **EQUALITY IN REPRESENTATION**

**INCREASING WOMEN PARTICIPATION AND REPRESENTATION IN ELECTIONS**



# ABOUT THE PROJECT

## THE SITUATION

Current political representation of Kenyan women stands at 19.7%, way below the constitutional provision of at least 30% of either gender. Developing a mechanism for the implementation of the two-third gender rule has been met with resistance including proposals to scrap it from the Constitution. Deep rooted patriarchal cultures and practises have contributed to inadequate political will to fully implement the two third gender rule. In 2013 general elections, only 16 women out of the 290 members were elected into the national assembly, no woman was elected in the positions of the 47 governors and 47 Senators. All the 18 women in the Senate are nominated. Of the 47 deputy governors, only 8 are women. Only 76 of the 1050 elected members of the county Assembly are women.

## GOAL

To increase gender equality in political leadership in Kenya.

## PROJECT OBJECTIVE

To increase representation of elected women in the next general elections in five Counties: Kisii, Nakuru, Wajir, Turkana and Nairobi.

## STAKEHOLDERS

Women aspirants, opinion leaders, active political parties, Independent Electoral and Boundaries Commission (IEBC), National Gender and Equality Commission (NGEC), Office of the Registrar of Political Parties (ORPP), Political Parties Liaison Committee, law enforcement agencies, media, religious leaders, civil society organisations, voters and the general public

## TARGET BENEFICIARIES

6.5 million in the five Counties

## EXPECTED RESULTS

1. Enhanced capacity of women to competitively participate in political process and issue based politics
2. Enhanced participation of women in political party processes
3. Strengthened implementation of electoral laws to facilitate women participation in the electoral process
4. Voter endorsement and positive image of women in elective political leadership



## GET INVOLVED

### JOIN US IN CAMPAIGNING FOR MORE REPRESENTATION AND PARTICIPATION OF WOMEN IN POLITICAL LEADERSHIP

Here is how you can get involved.

- Mobilise your family, friends, colleagues and acquaintances to register as voters and vote for women.
- Support women campaigns and motivate women to go for elective political positions.
- Engage in discussions online and offline to understand the importance and reasons for women participation and representation in political processes.
- Campaign with us for equality in representation. You can do this by attending our events, sharing our messages and your thoughts on our social media platforms. Join the conversation via #VoteADada
- Did we say vote for women in the next general elections? Vote for women.

**#VoteADada**

**6.5**  
million  
people in 5  
Counties to benefit



**VOTE WOMEN TO BALANCE LEADERSHIP  
IMARISHA UONGOZI!  
-Gitau Wanguthi**



**#VoteADada**

Funding provided by the European Union



**EUROPEAN UNION**

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For more details email [kenyainfo@oxfam.org.uk](mailto:kenyainfo@oxfam.org.uk)

