

OXFAM COUNTRY STRATEGY KENYA 2015-2020

INFLUENCING SOCIETIES



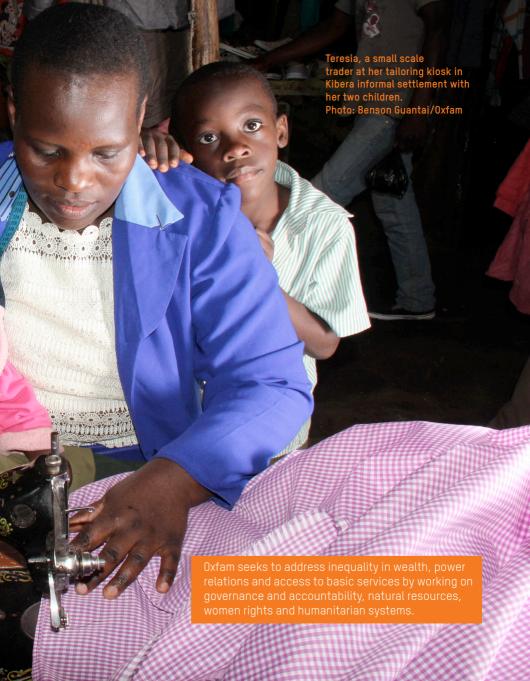




A TRANSFORMED KENYAN
SOCIETY THAT CHALLENGES
POVERTY AND INEQUALITY TO
CLAIM THEIR RIGHTS

Oxfam's vision is a just world without poverty:
a world in which people can influence decisions that affect
their lives, enjoy their rights and assume their responsibilities
as full citizens of a world in which all human beings are valued
and treated equally.





OUR GOAL

CHALLENGING POVERTY AND INEQUALITY

Oxfam envisages a Kenya in which each individual, regardless of gender, religion, ethnicity, or social standing, can access basic services, can fully participate and be heard, and can make free and informed choices to build sustainable livelihoods and resilience to external shocks.

Since starting work in Kenya in 1963, Oxfam has worked with partners in long-term development programmes, humanitarian assistance, promoted peace and managed conflicts between communities and campaigned for better governance and equitable access to services

In Kenya, Oxfam envisions a transformed Kenyan society that challenges poverty and inequality focusing on four goals:

- (1) Civil society maximises civil society space and ensures more equitable raising and spending of financial resources at county and national level;
- (2) Poor and marginalized communities get a fair share of natural resources and their benefits;
- (3) Women gain power over their lives to participate in, and contribute to public life;
- (4) The severity of future humanitarian crises on communities in Kenya is reduced.

The rapid rise of extreme economic inequality is significantly hindering the fight against poverty. New research from Oxfam has shown that in Kenya, Indonesia and India, millions could be lifted out poverty if income inequality was reduced.

Oxfam Even It Up report



OXFAM'S THEMATIC FOCUS IN KENYA 2015-2020

KEY CONTEXTUAL ISSUES OXFAM KENYA IS ADDRESSING

- 1.) GOVERNANCE AND ACCOUNTABILITY: Oxfam's work focuses on creating vibrant and dynamic citizens and Cso's that, maximise their public engagement space and hold government to account on their freedoms as well as for a progessive tax and expenditure regime that is transparent and accountable with the aim of enhancing improved livelihoods and reduced inequalities.
- **2.) NATURAL RESOURCES:** Oxfam's work will continue to support well-organised and informed civil society that uses evidence based advocacy to influence the Kenyan government to develop policies and laws that ensure fair distribution of natural resources and their benefits to all Kenyans consequently resulting in the reduction in poverty and inequality.
- **3.) WOMEN'S RIGHTS:** Oxfam aims for transformational change that will see women participate fully in and in control of decision making processes at formal and informal levels, gain more power in mainstream politics and access resources.
- **4.) HUMANITARIAN SYSTEM:** Oxfam works with partners to help communities build and strengthen their resilience to natural disasters, such as floods, landslides and recurrent droughts which have increased over the years.



IMPACTING LIVES THROUGH INFLUENCING & CAMPAIGNS

KEY SHIFTS PLANNED IN OXFAM'S WORK 2015-2020

Over the next five years, Oxfam in Kenya will significantly shift its way of delivering programmes that adopts an influencing and campaigning strategy to positively impact on the lives of the disenfranchised and poor people. Oxfam will be bold yet realistic about its ambition to achieve scale.

To deliver this strategy Oxfam will invest in the team capacity and skills. Its role will be to convene to build wider coalitions, broker partnerships to help build national institutions capacity, strengthen their networks so that they can lead in shaping up the development agenda by holding the government to account, through a collective citizen's voice. Oxfam will invest in strengthening its accountability and measure disaggregated changes that will be made in the lives of women from those in society in general. Oxfam and partners will deliberately work towards bringing transformative change in the lives of women across all thematic areas.



Time to end extreme inequality



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